

RESUME

Wanda Nyirfa

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SUMMARY: Wanda is Vice-President, Business Ventures and Communications, at the Saskatchewan Research Council (SRC). A member of SRC's Executive Team, Wanda is responsible for numerous portfolios including business development, communications, government relations and intellectual property management. In addition to corporate management and leadership, she has more than 15 years of experience in marketing and communications formerly working as a partner in a communications and event management company as well as in economic development.

PROFESSIONAL EXPERIENCE:

Saskatchewan Research Council, Saskatoon/Regina

2007 – Present, Vice-President, Business Ventures and Communications

As an Executive Team member provides corporate level leadership to SRC and an advisory role to the President/CEO on a variety of matters. Reports as requested by the President/CEO to the Board of Directors and its committees. Responsible for the strategic direction, oversight, and policy development relative to the communications, business development and intellectual property management functions at SRC.

2006 - 2007 Acting Vice-President, Agriculture and Biotechnology Division

2003 – 2007, Director. Corporate Relations

2001 – 2003, Manager, Communications and Marketing

1999 – 2001, Communications Specialist

Corporate Connections Event Management, Saskatoon

1997 – 1999, Partner

Partner in a small, private enterprise providing communications and event management services to the technology sector in Saskatchewan and across Canada.

Saskatoon Business College / SIAST Extension Division

1996 – 2000, Instructor

Post-secondary instructor for business programs.

The Signature Group

1995 – 1996, Event Coordinator

Communications coordinator for a private advertising agency with a focus on technology-related industries. Responsibilities included coordinating the first, Agriculture Biotechnology International Conference.

Saskatoon Regional Economic Development Authority

1993 – 1995, Assistant Director, Business Development

Business development and communications responsibilities relative to Saskatoon's industrial sectors.

POST-SECONDARY EDUCATION:

2003 Masters of Business Administration, Royal Roads University, Victoria, BC

1993 Bachelor of Arts in Economics, University of Saskatchewan

1991 Bachelor of Education in English, University of Saskatchewan

OTHER PROFESSIONAL NOTES:

2003 – present Member, Public Relations Society of America

1999 - present Lifetime Member, International Association of Business Communicators.

1999 – present Member, Research Institutes Communications Executives (North America) roundtable